

8th Annual Women and Small Business Conference

“DIVERSITY: TURNING BARRIERS INTO BRIDGES”

Thursday, May 22, 2008, Kean University

Cost: Attendees/Workshops – Free

AGENDA

<u>Time</u>	<u>Activity</u>
8:00 AM - 9:00 AM	Registration & Continental Breakfast
9:00 AM - 9:45 AM	Plenary Session
9:45 AM - 1:00 PM	Workshops and Networking:
10:00AM-11:00AM	Workshop A: Improve Profits and Performance with Business Coaching - Until recently business coaching was something only the big corporate executives talked about. Find out how women and minority entrepreneurs are unlocking their hidden potential and taking their businesses to greater heights. Panelists: TBA
11:15AM-12:15PM	Workshop B: The Secret to Bidding and Winning RFPs -Success is defined as preparation meeting opportunity. The secret to winning RFPs lies in your ability to provide solutions at the right price. But you cannot succeed unless you understand the trends and issues in your industry. Panelists: TBA

For more information and to register please go online to
www.diversityplus.com/njexpo,
email Michele Montgomery, Event Coordinator, at expo@diversityplus.com
or call 973-486-0142 Ext. 708

The New Jersey Small Business Development Centers (SBDC) network is partially funded by the U.S. Small Business Administration, the New Jersey Commerce and Economic Growth Commission and Rutgers Business School: Graduate Programs-Newark and New Brunswick. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance by contacting Mira Kostak, Kean University, SBDC, Union, NJ 908-737-4220